



UNIFIN Corporate Presentation | 3Q20

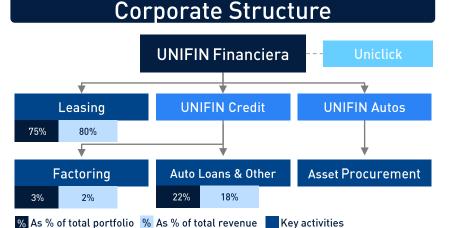


UNIFIN at a Glance

Corporate Summary

- UNIFIN focuses on providing financing solutions to the growing and underserved SME market through a variety of financial services, lead by leasing
- With over 25 years of experience, UNIFIN is the largest independent Non-banking Financial Institution (NBFI) in Mexico
- UNIFIN is a public entity with a successful capital market track record, in both local and international markets
- In 2019, the Company adopted IFRS to enhance transparency and improve comparability with industry peers

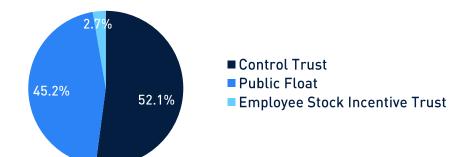
Camanata Charatra



Financial Highlights

(MXN\$ million)	9M20	9M19	3Q20	3Q19	Var. %
Income Statement					
Total interest income	8,355	7,862	2,604	2,851	(8.6%)
Financial margin	3,103	2,726	910	940	(3.2%)
Consolidated net income	1,058	1,398	385	472	(18.5%)
Balance Sheet					
Total portfolio			65,357	55,051	18.7%
Total assets			84,866	74,755	13.5
Financial debt			69,325	59,917	15.7%
Total stockholders' equity			12,586	9,809	28.3%
Selected Key Metrics					
NPLs / total portfolio			4.9%	3.9%	
ROAA			1.9%	2.8%	
ROAE			13.7%	19.6%	
Capitalization			19.9%	18.2%	
Financial leverage			4.6x	4.5x	

Shareholder Structure

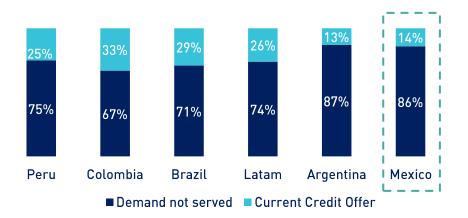




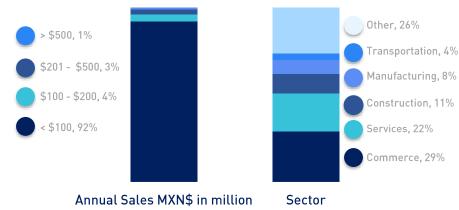
Target Market: SMEs in Mexico

The credit market for SMEs in Mexico is attractive and underserved

Mexico: Largest Financing Gap for SMEs in Latam



UNIFIN's Target Market: +239,000 SMEs



Sources: Base Point of Interest, Pitney Bowes 2019

Source: SME Finance Forum (2017)

SMEs are underserved in Mexico

Lack of Information

Difficulty in tracking the credit history and financial performance of SMEs due to the lack of data stored by informal businesses

Costs

A traditional bank's high operational costs, from prospecting to collection, does not allow them to generate adequate returns with many SMEs

Lack of Guarantees

There is often no collateral available to compensate for credit risk

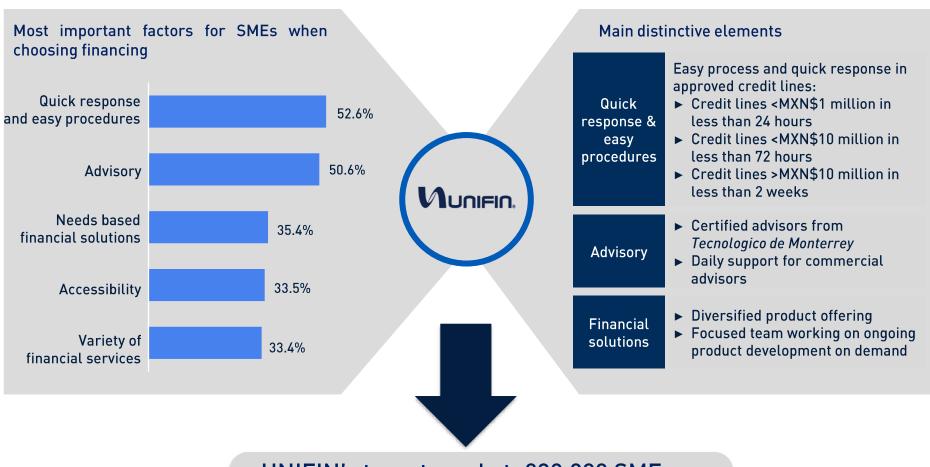
Regulations & Policies

Due to compliance with multiple local and international regulations, Banks usually focus on large clients and do not address some sectors



UNIFIN: Focused on meeting the needs of SMEs

UNIFIN focuses on addressing SMEs' key loan requirements



UNIFIN's target market: 239,000 SMEs

- 1) Revenues of MXN\$10 to \$1,000 million
- 2) 10 500 employees
- 3) Solid credit history





Strong advantages have positioned UNIFIN as Market Leaders

UNIFIN's Competitive Advantages



Unique product offering compared to banks



Strong focus on new client prospects



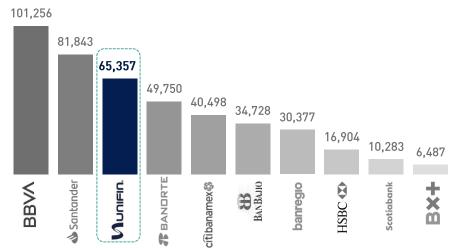
Faster response and easier procedures vs competition



Ample financial liquidity through diversified funding sources

Ranking vs Bank SME Financing





Source: CNBV, August 2020

Relevant Leasing Companies in Mexico

Competitive advantages have lead UNIFIN to emerge as the market leader

Local / Independent

















Bank related

International





























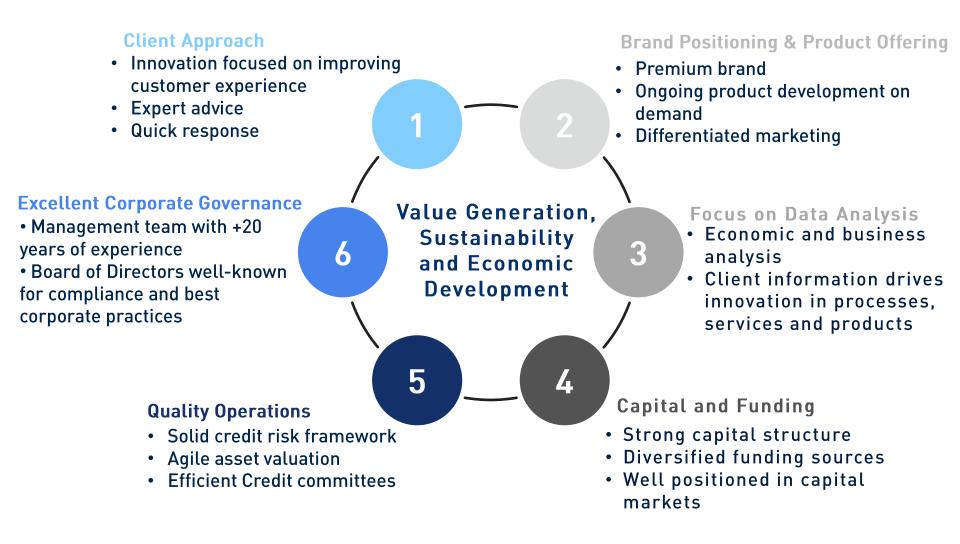
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Business Model: Six Fundamental Pillars





3 Different Channels to Approach our Clients

1. Developed Prospecting Model B2B

Prospecting center with 80 specialized telephone consultants



Database with SMEs segmented by:

- Turnover
- Number of employees
- Economic sector
- Geography



Quality appointments:

- Within UNIFIN's target sales range
- Decision makers

2. Strong Sales Force

2.1 Relationship Managers

Operation size: > MXN\$ 30 mm

Divided into 5 teams:

- 1) Oil & Gas / Infrastructure
- 2) Transportation
- 3) Services
- 4) Manufacturing
- 5) Agroindustry

2.2 Specialized Product Executives

Operation size: between MXN\$1 and \$30 mm

3. Digital Platform

Operation size: < MXN\$2.5 mm



Agile Process



Online authorization within 5 minutes and dispersion of resources within 24 hours



National Coverage and Personalized Products



Streamlined Process from Origination to Post-sale



Sale of Asset

~57% of clients renew their lease ~100% of assets are sold at the end of the contract

Line

Client will be notified with an

Depending on lease size: a) Electronic: <MXN \$10mm b) Physical: from MXN approved credit line \$10mm to \$150mm c) Corporate: >MXN \$150mm Revision of forms and required documents

Loan-to-value and residual value assessment and secondary market identification



Approaching the Client through Uniclick

Platform focused on capturing new clients...

Digital Channel

▶ Digital platform to streamline processes and reach the target segment efficiently

Culture & Independence

► Culture focused on speed

► Leverage UNIFIN's experience, maintaining independence

Reputation

► Support of UNIFIN brand

Team

► Dedicated team with digital expertise

Technology

- Parametric model of risk analysis and approval
- ► Big Data and AI management for business management

Fast, easy and simple process to preapprove a credit line in less than 5 minutes



- Registration: General data and KYC
- Check customer history at the tax administrator (SAT) via CIEC





Check customer history at the credit bureau



Risk model → credit authorized or rejected

...supported by best in class technology to collect data from clients











Strong Success Capacity through Uniclick









Reputation

- ► Top 10 recognized brands in the financial sector in Mexico
- ▶ With over 25 years of experience, UNIFIN is the largest Non-banking Financial Institution (NBFI) in Mexico

Strength

- ► Remarkable financial strength, maintaining solid capital structure, funding operations and steady growth
- ► This allows UNIFIN to reach the markets continuously and successfully

Expertise

- Deep knowledge of the SMEs market and their needs
- ► The Company has a detailed history of the behaviour of its products

Commercial

- Commercial capacities are superior to others in the market
- ► The prospecting center is boosting sales productivity

- UNIFIN will gain a competitive advantage with the use of digital platforms and launching new brands
- ► Uniclick will benefit from and be supported by the financial strength of UNIFIN
- Knowledge will be shared to aid the growth of this new product in a similar segment
- ► The commercial model is replicated in Uniclick leveraging the Prospecting Center



Business Lines - Targeted Products

Three main products that provide valuable and complementary financing options for Mexican SMEs:

	<u>Leasing</u>	Factoring §	Auto Loans
Financing Uses	Machinery, equipment & vehicles	■ Working capital	■ Any type of vehicle
Target Clients	SMEsIndividuals with business activities	SMEsIndividuals with business activities	SMEsIndividuals
Loan Range	■ MXN\$100k – \$150mm	■ MXN\$500k – \$150mm	■ Up to 80% of the vehicle's price
Tenor Range	■ 12–48 months	■ 8–180 days	■ 12-60 months
Interest Rate & Fee	 Rate: 23% - 27% fixed¹ Fee: 1.0% - 3.0% of the loan per operation 	 Rate: TIIE + 14.5% – 19.5% Fee: 0.5% - 1.5% of the total amount per month term 	 Rate: 17.5% - 20.5% fixed² Fee: 12-48 months: 2% origination; 60 month: 3% origination

Source: Company's filings

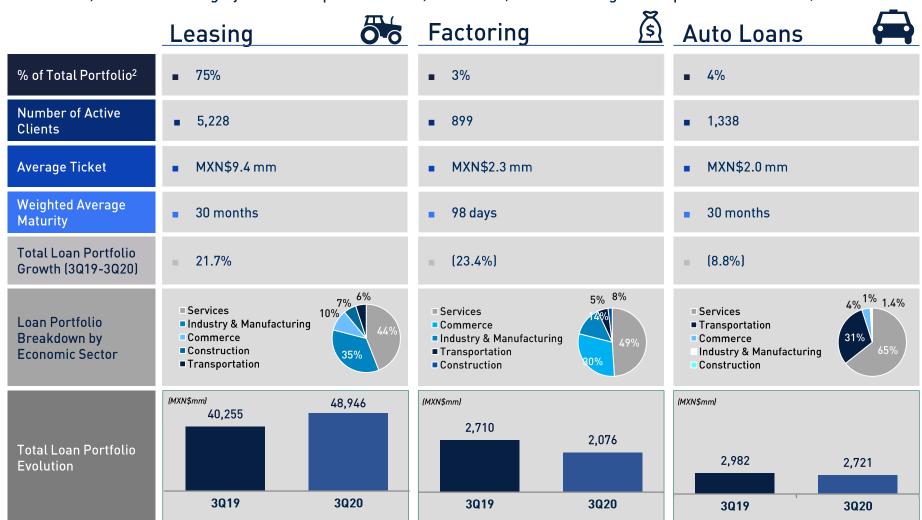
^[1] In addition to the interest rate, leasing and auto loans have a down payment attached to them. For leasing, the down payment on transportation equipment and other equipment is 10% and 20% respectively

⁽²⁾ For auto loans, the down payment is at least 20%



Business Lines - Tailored Portfolios

As of 3Q20, UNIFIN had a highly diversified portfolio of +7,300 clients, with an average ticket per client of ~MXN\$7.2mm¹



Source: Company's filings

⁽¹⁾ Based on total loan portfolio and total clients



Differentiated Product Offering to Meet Clients' Needs

Attract and Retain Profitable Customers

Working Capital (cross-default)







Prequalified client with good payment history and at least one leased asset



SMEs and individuals with business activities



Up to MXN\$3 million



Up to MXN\$1 million



3, 6, 9 or 12 months



30% - 40% interest rate / 3% fee



Domiciliated payment / Unsecured



No interest rate / 5% fee



Same legal representatives and guarantees for leasing

Fleet Services



SMEs and individuals with business activities



Manage, monitor and maintain our clients' fleets nationwide



Two services:

- 1) Full service lease: all-inclusive lease scheme
- By event: independent management of whether vehicles are leased or not

Insurance Brokerage



SMEs, natural and legal persons



12 or 48 months



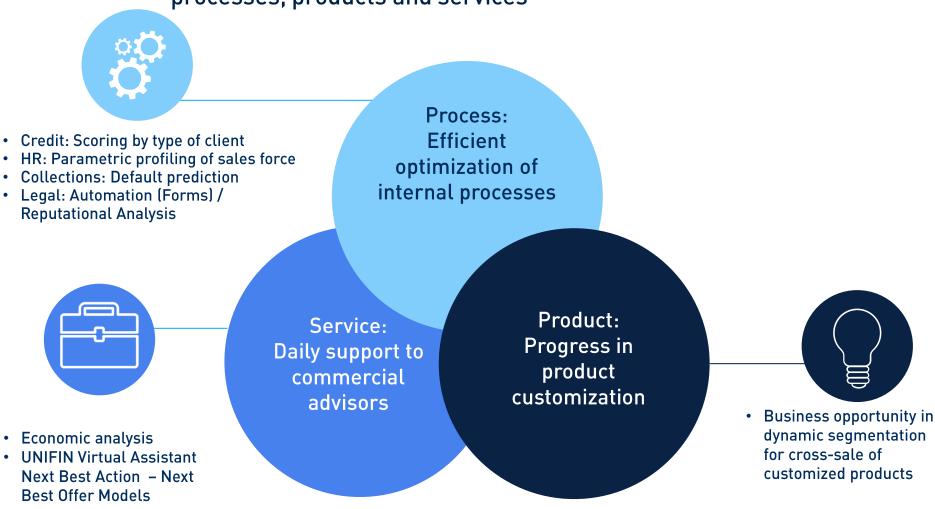
Two classifications:

- 1) Insurance for UNIFIN assets
- 2) Insurance for clients (any line of insurance)



Data Drives Innovation in Processes, Services and Products

Effectively leveraging data and technology to improve processes, products and services





Strategic Geographic Positioning through Data Analysis

Relocation and opening of new offices based on qualitative and quantitative analysis performed by BI and Economic Analysis teams

The 18 states where UNIFIN operates represent 80.5% of Mexico's GDP and 69.6% of SMEs



- North: Nuevo Leon, Tamaulipas, Coahuila
- Northwest: Chihuahua, Baja California Norte, Sonora, Jalisco
- Bajio: Queretaro, Guanajuato, San Luis Potosi, Aguascalientes
- Metro: Mexico City, State of Mexico, Puebla
- South: Veracruz, Yucatan, Quintana Roo, Tabasco

Where to play in 2020?

UNIFIN has already identified opportunities for the upcoming years based on analysis and projections

Strategic Sectors

Agroindustry: migration to intensive processes in machinery and equipment, dynamism of the sector and lack of financial penetration

Manufacturing: focused mainly on exporting companies

Transportation: light and heavy vehicles

Services: strength of internal consumption, social programs and strong flow of remittances

Energy and infrastructure

Strategic Regions

Bajio: Guanajuato, Queretaro, Aguascalientes

Northwest: Chihuahua, Jalisco, Baja California

North: Nuevo Leon, Coahuila

South: Quinta Roo and Yucatan



Client Centered Information

Development of Core Capabilities

Marketing **Digital Transformation** & Channels Optimization **Brand Awareness** Web/Chat Engagement • Customer Portal +90% of • Campaign Performance: customers registered National Rank 9 Digital Onboarding Client **Customer Knowledge** Centric and Segmentation 239,000 Ad-hoc Studies Data Analytics and • Customer Experience Artificial Intelligence • 11,309 Surveys Answered SME Database Data Driven **Decision Making Prospecting Center** High Quality Business Data Proprietary Methodology • +2,050 Appointments in 3Q20

Easy

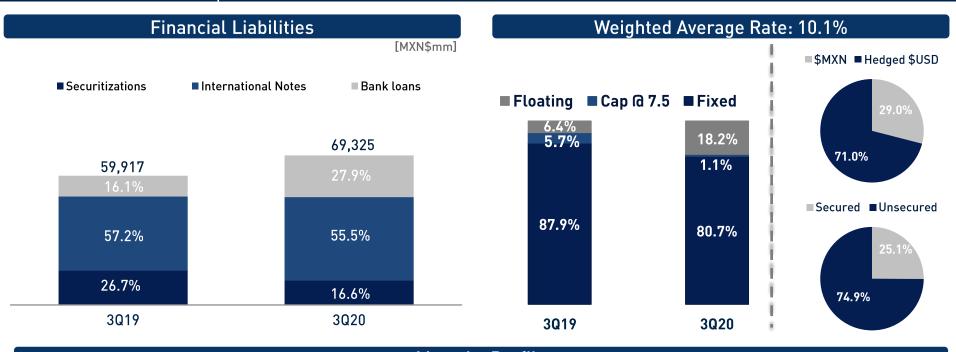
Procedures

Advisory

Speed

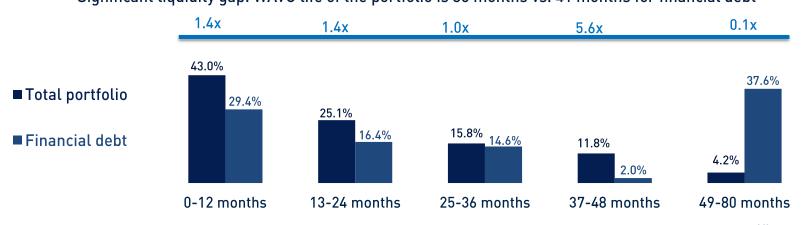


Diversified and Efficient Funding Sources



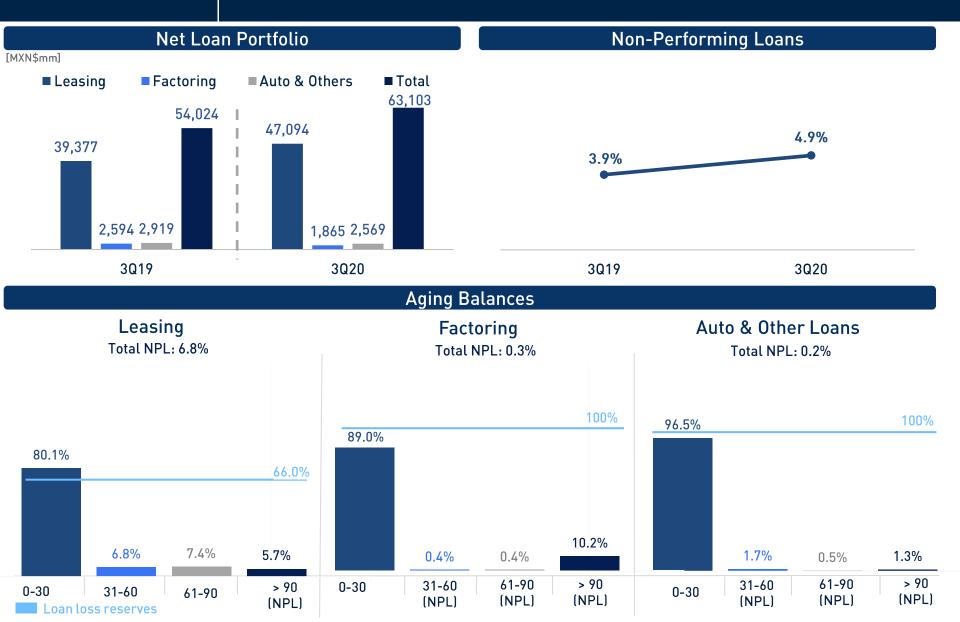


Significant liquidity gap: WAVG life of the portfolio is 30 months vs. 41 months for financial debt





Quality Portfolio and Stable NPLs



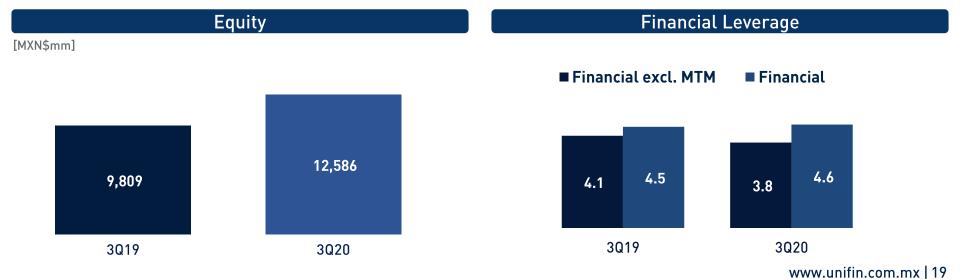


Strong Balance Sheet, Conservative Leverage





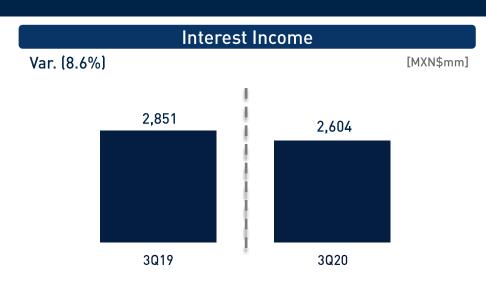
Total Leverage

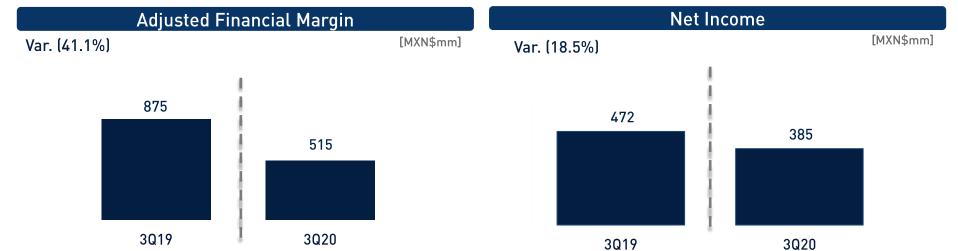




Healthy Financial Metrics

Key Metrics				
[MXN\$ mm]	3Q20	3Q19		
NIM ¹	6.8%	7.6%		
Opex	14.2%	11.0%		
ROAA	1.9%	3.1%		
ROAE (excl. Perpetual Bond)	22.4%	39.7%		
ROAE	13.7%	21.0%		
Efficiency Ratio ²	48.2%	42.6%		





(1) Nominal Financial Margin: Interest income minus total interest expenses | NIM: Nominal Financial Margin over average productive assets (gross loan portfolio and investments in securities)

(2) Efficiency Ratio: Operating expenses, depreciation of owned assets, and income or expenses from the sale of fixed assets divided by financial margin before loan loss reserves



Effective Collection Process

Collection Process

- Specialized collection process has helped NPL figures to remain stable
- UNIFIN owns all leased assets
- The clients, shareholders and/or their top management are personally liable in the case of default or failure to return the leased asset

Loan Loss Reserves

[MXN\$mm]

	Leasing	Factoring	Auto & Other Loans	Total Loan Portfolio
NPL	2,806	211	191	3,207
Loan Loss	(1,852)	(211)	(191)	(2,254)
Loan Loss as % of NPL	66%	100%	100%	70.3%

Information as of September 2020

Estimated Break-Even Value of the Leased Asset

Historically, the Company has sold repossessed assets at approximately 80% of commercial value

% Recovery Scenario	Est. Recovery Value	NPL +90	Net Gain (Loss) ¹
100.0%	2,525	2,806	(281)
7 5.0%	1,894	2,806	(912)
50.0%	1,263	2,806	(1,543)
45.0%	1,136	2,806	(1,669)
40.0%	1,010	2,806	(1,796)
Reserve	(1,852)		

Information as of September 2020

COLLECTION PROCESS E-mail reminder 2 Pay Day Second E-mail 4 reminder Call center In-person collection 6 Workout Judicial collection



Corporate Governance Best Practices

Board of Directors

Rodrigo Lebois Mateos Chairman of the Board

Executive Member	Patrimonia	al Members	Related	Member		Independer	nt Members	
Rodrigo Ballí Thiele	Almudena Lebois Ocejo	Rodrigo Lebois Ocejo	Juan Ignacio Casanueva Pérez	Luis Barroso González	Federico Chávez Peón	José Luis Llamas Figueroa	José Luis Fernández Fernández	Juan Marco Gutiérrez Wanless

Selected Management Team

News	Desiries	Years of E	xperience
Name	Position	Total	At UNIFIN
Sergio Camacho Carmona	Chief Executive Officer	24	4
Sergio Cancino Rodríguez	Chief Financial Officer	33	5
José Ramón Díaz Arnau	Chief Leasing Officer	17	2
Juan José del Cueto Martínez	Chief Operating Officer	39	13
Guillermo García San Pedro	Legal Counsel	20	3
Federico Castillo Sánchez Mejorada	Chief Credit Officer	45	1
Rafael Caballero Hernández	Head of HR	42	6

Executive Board Committees

Corporate Credit Committee

Credit Committee

Finance and Planning Committee

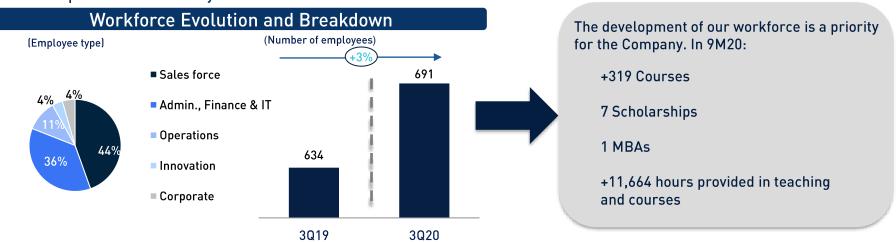
Audit and Corporate Practices Committee

Control and Communication Committee

MUNIFIN®

Human Resources & Social Responsibility

UNIFIN continues to grow its workforce mainly via increases in its variably compensated sales team, while maintaining high levels of operational efficiency



Social Responsibility

ENVIRONMENTAL QUALITY OF LIFE **BUSINESS** COMMUNITY **CARE AND ETHICS ENGAGEMENT** AT THE COMPANY **PRESERVATION** Yearly anti- money Positive effect on Savings accounts +400 computer laundering +190,000 families and **Employee** supplies recycled certifications and +180,000 children healthcare app courses Dinning hall

- Employment and productivity
- Work-life balance
- Safety
- Quality of life at work

- Ethical business conduct
- No illegal business
- Respect for human dignity

 Continuous involvement in the communities where we operate through "Fundación UNIFIN"

- Resource optimization
- Sustainability



Stability in the Face of a Volatile Environment

Risk	UNIFIN's Opportunities
Slowdown in economic activity	 Focusing on identifying regions and sectors that have positive dynamics: Food industry, farming and agricultural activities, health sector, digital economy and other areas migrating from labor to new technologies North and Center-North of the country have been growing in recent years, and are expected to grow the most once the pandemic is over
Low levels of investment in fixed assets	 Remain close to our clients, offering financial advisory for their future investment plans We expect an improvement in the exporting sector once the United States shows signs of recovery, this will lead to an increase in investment and overall production The government will continue to carry on with its priority infrastructure projects, which we closely monitor, in order to capture opportunities for our clients
New government policies that affect the growth and/or development of SMEs	 The launching of the USMCA can benefit SMEs as the global supply chains start reallocating operations Working closely with the sectors and companies that are being prioritized by the government
Decrease in reference rates	 Keep an eye on the changes in the reference interest rate and policies from Banco de Mexico Renegotiate the general conditions of our current debt (hedging) to improve our margins and offer competitive interest rates to our clients
Main competition has an outdated service approach, data and IT infrastructure	 Made significant investments in our business model, IT department and operational platforms
Current exchange risk	• 100% FX coverage – 71.0% hedged in USD and 29.0% in MXN www.unifin.com.mx 24

Appendix





Income Statement and Balance Sheet

Income Statement

Figures in Ps. million	3Q20	3Q19	Var.%	9M20	9M19	Var.%
Interest income	2,604	2,851	(8.6%)	8,335	7,862	6.0%
Depreciation of assets in leasing	27	0	100%	27	0	100%
Interest cost	1,667	1,911	(12.8%)	5,205	5,136	1.3%
Loan losses reserve	395	65	505.9%	1,150	154	645.3%
Adjusted financial margin	515	875	(41.1%)	1,953	2,572	(24.1%)
Financial margin	19.8%	30.7%		23.4%	32.7%	
Admin. Expenses	369	314	17.8%	1,114	991	12.4%
Operating income	76	474	(84.0%)	654	1,404	(53.4%)
Operating margin (% of sales)	2.9%	16.6%		7.9%	17.9%	
Financing result	411	117	251.5%	662	302	119.1%
Net income	385	472	(18.5%)	1,058	1,398	(24.3%)
Net margin (% of sales)	14.8%	16.5%		12.7 %	17.8%	

Balance Sheet

Figures in Ps. Million	9M20	9M19	Var.%
Assets			
Cash & cash equivalents	3,001	5,682	(47.2%)
Total loan portfolio, net	63,103	54,024	16.8%
Derivative financial instruments	6,538	5,925	10.3%
Deferred taxes	3,419	5,444	(37.2%)
Total assets	84,866	74,755	13.5%
Liabilities			
Bank loans	19,328	9,670	99.9%
Debt securities	11,513	15,992	(28.0%)
Senior notes	38,485	34,255	12.3%
Derivative financial instruments	1,950	2,200	(11.4%)
Other accounts payable	820	1,257	(34.8%)
Total liabilities	72,280	64,945	11.3%
Total stockholders' equity	12,586	9,809	28.3%
Total liabilities & stockholders' equity	84,866	74,755	13.5%



Main Accounting Implications Under IFRS

UNIFIN changed its SOFOM GAAP reporting to IFRS (international standard) to provide greater transparency, additional disclosure and make its information more comparable to peers

Balance Sheet and P&L Impact

	Impact Summary
Portfolio ¹	 Total portfolio of leasing, factoring & auto loans is now 100% registered on the balance sheet, contrary to SOFOM GAAP
PP&E	IFRS only registers owned assets vs S0F0M GAAP which registers assets under operating lease & owned assets
Stockholders' Equity	Initial impact due to IFRS as retained earnings change
Total Revenues	IFRS does not capture capital reimbursement, investment income and FX income
Financial Margin	Main impact is to expenses. IFRS registers interest expense and S0F0M GAAP registers other lease expenses
Net Income	Result of all the above, among others

Main Financial Metrics Impact

	Impact Summary
Capitalization Ratio	Decrease of Total Equity greater than the decrease in Total Assets
Financial Leverage ²	Decrease of Total Equity
Total Leverage ²	Decrease of Total Equity
Total Portfolio ³	 IFRS only registers the NPV of the leasing portfolio vs S0F0M GAAP that registers principal & accrued interests
ROE	Decrease of Total Equity greater than the decrease in Net Income
ROA	Decrease of Total Assets greater than the decrease in Net Income
NPLs	S0F0M GAAP only registers 90 day accrued rentals of leasing vs IFRS which registers outstanding balance
Coverage Ratio	• SOFOM GAAP only registers 3 month rentals for leasing NPL vs IFRS which registers 100% of the NPL outstanding balance

Note: Preliminary figures subject to independent auditor revision.

(3) Memorandum account for SOFOM GAAP

⁽¹⁾ Balance sheet account

⁽²⁾ Excluding securitizations

About Unifin

UNIFIN is a non-regulated Mexican leasing company, operating as a non-banking financial services company, specializing in three main business lines: operating leasing, factoring and auto and other lending. Through UNIFIN's leasing business line, its core business line, the Company offers operating leases for all types of equipment and machinery, various types of transportation vehicles (including cars, trucks, helicopters, airplanes and other vessels) and other assets in a variety of industries. Through its factoring business line, UNIFIN provides liquidity and financing solutions to its customers by purchasing or discounting accounts receivables and by providing vendor financing. UNIFIN's auto loans and other lending business line is focused on financing the acquisition of new and used vehicles, while the other lending portion of this business line includes financing working capital needs and the acquisition of other capital assets.

Disclaimer

This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Unifin Financiera, S.A.B. de C.V., for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms related to the Company, are solely intended to identify estimates or predictions. The statements relating to the declaration or the payment of dividends, the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations.



Contact:
David Pernas
Lucia Badiola
Fernanda Molina
T: +52 55 4162 8270
unifin ri@unifin.com.mx







